

VANUATU BUSINESS RESILIENCE COMMITTEE

THE VCCI IS PLEASED TO announce the formation of the Vanuatu Business Resilience Committee (VBRC). The VBRC will serve as a coordinating mechanism for the government to effectively engage with the private sector to build resilience to disasters and climate change. With support from the DFAT Connecting Business Initiative, UNDP Pacific Risk Resilience Program, DFAT Local Supplier Engagement Project, and DFAT/GIZ Climate Finance Readiness for the Pacific Project, the VBRC will help strengthen the private sector through:

- Establishing a clear entry point for the private sector to participate and engage within the climate change and disaster risk reduction sectors
- Providing a regular forum for dialogue and collaboration between the public and private sector, especially in regards to climate change issues, disaster risk reduction, emergency preparedness, response and recovery
- Raising awareness among the private sector about climate change and disaster risk management
- Strengthening resilience of businesses, particularly small and medium enterprises through capacity building programs to help withstand and recover from shocks, including business continuity planning
- Formalizing involvement

within official national disaster management and climate change planning, policies and processes, helping strengthen the linkage and coordination between the public and private sector

- Identification of private sector capabilities, interests and needs as it relates to climate change and disaster risk management, especially in accessing climate finance

- Sharing of best practices and successful case studies, helping inform future Public Private Partnership initiatives

- Assisting businesses in securing business continuity preparedness training and resources through appropriate climate finance resources, including through international organizations.

Vanuatu private sector businesses, including but not limited to the key sectors of banking, insurance, infrastructure and construction, tourism, food and agriculture, telecommunications, logistics, and transport are invited to attend the official launch of the Vanuatu Business Resilience Committee on Thursday, 6 July 2017 from 5pm to 6pm, at Holiday Inn Resort.

We look forward to facilitating an interactive discussion with various private sector businesses to discuss how the new VBRC may assist with resilience building activities, ideas for entry points for engagement

in humanitarian responses, and the challenges currently being faced.

Please contact VCCI Reception by phone on 27543 or by email reception@vcci.com.vu for more information.

Export Capability Building Workshop 21 July 2017

Pacific Trade and Invest (New Zealand) in conjunction with the Vanuatu Chamber of Commerce and Industry (VCCI), will be conducting a free one day workshop to assist business owners in Vanuatu who are thinking of entering the export market particularly to New Zealand.

The workshop is aimed at businesses that are currently selling products in Vanuatu and that see the export market as a growth opportunity.

The objective is to increase business owner's knowledge and build their capability to be successful in the export market.

This workshop is the first step in a 6 step Pacific Path to Market programme that culminates in several participating companies participating in a Trade Mission to NZ in March 2018 to showcase their products, to see the NZ market themselves and to meet potential buyers.

What: Export capability building workshop

When: Friday 21 July 2017 from 8.30am to 4.30pm

Where: Melanesian Hotel, Port Vila

How: Register your name with VCCI by phone 27543 or email reception@vcci.com.vu

Meet Paul Bragiel of Silicon Valley

MR PAUL BRAGIEL (KNOWN as the Unofficial Emissary of Silicon Valley) is continuing his goodwill tour in Asia-Pacific while expanding his team's network outreach in support of global innovation and technology. For reference, in 2010 he launched i/o Ventures - a seed

VCCI intends to assist facilitating high-level government and commercial leadership meetings in Vanuatu during their visit between 24 June and 3 July 2017. The intent is so that his team may advise and position emerging markets for innovation and technological

interested in attending - where appropriate to offer.

Mr. Bragiel specifically mentioned Vanuatu as location of interest. The Southern Cross cable between the U.S. and Sydney, which has a direct connection into Silicon Valley, seems to provide bandwidth

UNDER THE KNOWLEDGE AND Co-Creation Program of the Japan International Cooperation Agency (JICA) of the Japanese Government, a training in Developed Market Oriented Export Promotion Strategy or Marketing Strategy funded by JICA is proposed to a business man or business woman of Vanuatu. The Vanuatu Chamber of Commerce and Industry (VCCI) is looking for a business man or business woman to be the nominee of VCCI to attend this training in Chubu, Japan, from 13 September to 19 October 2017.

Today, export promotion is expected to play a major role in economic development of many developing countries. However, most of the exports from developing countries are raw materials rather than processed products. For further contribution to the local industries, it is important to export value-added products. Insufficient quality of products, ineffective marketing and promotion prevents developing countries to export value-added products to developed countries.

The goal of this program is to acquire a new approach of export promotion for developing countries to developed countries' market. The essence of this approach is to convert our concept from "Product-out" to "Market-in". In other words, it is to develop value-added products according to the potential markets' needs. For achieving this goal, effective skills of market research, product development, branding, promotion and communication with potential customers are essential. This program will be focused on learning "Market-in" export promotion

BUSINESS NOMAD CA

VANUATU CHAMBER OF Commerce and Industry (VCCI) wish to advise that AJC (Assistance Juridique