



HPPP NEWS FLASH

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Purpose of Humanitarian Private Sector Partnership Platform (HPPP)

- ✓ Enable systematic long-term private sector, UN, NGO, Government & community partnerships to address impact of natural disasters, long-term emergencies due to conflict and complex urban and out-of camp displacement situations – starting from Kenya in all of East Africa
- ✓ Share information (opportunities, needs, gaps) for effective coordination and partnerships (from philanthropic engagement to co-creation of products and services) – through online portal (“Who is doing What Where) – **hPPP.online**
- ✓ Facilitate networking, collaboration, to effectively address humanitarian needs through innovation and shared value-creation by principled humanitarian action and joint advocacy
- ✓ Ensure all parties are engaged in Government-led disaster management (preparedness, mitigation, response, early recovery) creating joint investment resulting in self-reliance through profitability for business and communities - & by moving toward market-linked forms of assistance through local business

Who?

HPPP membership is open for any organization interested in being engaged in humanitarian action. This includes private sector organizations and businesses, United Nations, local, national and international non-government organizations and government actors. If interested, subscribe by clicking on HPPP e portal: hPPP.online

KEY EVENTS

World Humanitarian Summit – May 2016

The HPPP was represented at an Innovations/Market fair booth and at a Connecting Business Special Session at the first-ever World Humanitarian Summit (WHS) in Istanbul in May 2016. The HPPP Chair, Allan Waititu of Equity Bank made the following commitment in support of the UN Secretary-General’s Agenda for Humanity: *‘The East African Humanitarian Private Partnership Platform aims at facilitating cross-sector partnerships to share capabilities and readiness to engage and work with humanitarian actors to have local partnerships promoting ownership, self-reliance, integration and social cohesion. It commits to working with the Connecting Business initiative to strengthen and build pre and post crisis resilience in East Africa along with governments, donors, UN agencies’*. You can view the EA-HPPP profile and WHS commitment by pasting the following web-link in your browser: <http://agendaforhumanity.org/stakeholder/2517>

Making Practical Cross-Sector Collaboration For Disaster Preparedness, Response, Recovery And Resilience Building

HPPP Sub-Working Groups’ - Activities

1. Kenya Election Preparedness Planning 2017

Regular meetings of the Kenya Elections Preparedness Planning sub-working group served the mapping of capacities and areas of work in reference to the humanitarian context and common areas of interest and action. Leading members of the group that include Ushahidi, the Aga Khan Graduate School of Media, Coalition on Violence against Women (COVAW) and OCHA drew on past experiences and identified key areas of interest, that include; monitoring and reporting for early warning, developing capacity to respond, engage and strengthen existing structures and sharing information. Role of private sector, business preparedness, role of citizen engagement and promotion of citizen rights and responsibilities, business continuity in case of violence erupting, rapid cross-sector coordination for effective humanitarian response with government task force, and other relevant stakeholders are other key issues

of engagement.

2. Private Sector engagement in protracted refugee contexts – Kakuma, Kenya - Kalobeyei integrated settlement programme

Initiatives that involve private sector work in support of refugee programming include a Multi Wallet Debit Card with up to 6 different types of services that can provide easy access to cash to purchase a variety of items. This supports multi sectoral approaches and interventions and discussions are ongoing to integrate health services within this wallet. More private sector engagement is sought for supporting the Kalobeyei programme. The Kalobeyei 5-year plan was launched in December 2016. UNHCR, MasterCard, Equity Bank, World Vision and Eneza Education have expressed interest in sharing further inputs, planning and tangible engagement in the programme.

South Sudan refugee crisis – Uganda

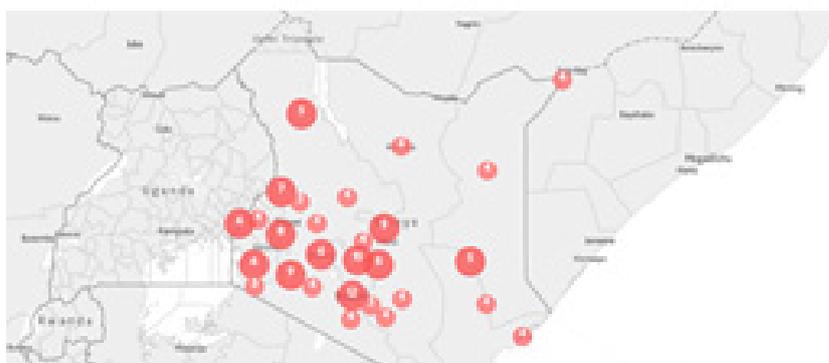
Uganda was home to 495,000 refugees from South Sudan as at November 2016. Since July 2016, Uganda received not less than 2,500 refugees daily. Initial engagement with private sector, UN and civil society for further coordination for matching of needs and resources for preparedness and response and local business engagement to facilitate economic activities between host and displaced population thereby contributing to durable solutions and further self-reliance of displaced are envisaged. IOM, Vodacom, Thuraya, UNAIDS, WFP, DHL, MoneyGram, Slum Child Foundation, UNHCR, WHO, Ushahidi, World Vision and UNICEF have expressed interest in engaging in this activity.



Mapping Local 2 Global Business, Civil Society, Government Actors For Information and Coordination

HPPP through its thematic sub-working groups is mobilizing businesses to support refugees in Northern Kenya and to address potential risks and preparedness ahead of the upcoming election in Kenya. The HPPP has conducted a 3W (who, what, where) mapping of business engagement and has undertaken a [simulation exercise](#) to prepare for future emergencies and coordinated activities. To view 3W mapping, click on HPPP e-portal: hPPP.online

Screenshots of HPPP e-portal



PRACTICE CROSS-SECTOR EMERGENCY PREPAREDNESS AND MANAGEMENT



“The HPPP has begun the process of mapping capacities of its more than 160 members which is a first step towards strengthening coordination for humanitarian action. The simulation exercise will also offer an opportunity to analyse the resources at hand to address a myriad of humanitarian challenges.”

The Chair of the HPPP, Equity Bank’s Allan Waititu

HPPP disaster preparedness and response simulation exercises with civil society, business and Government and donor representatives facilitate better understanding of humanitarian principles, coordination and collaboration before and during a humanitarian crisis: From left some of the 40 participants from Concern Worldwide, Ushahidi, Thuraya, ECHO



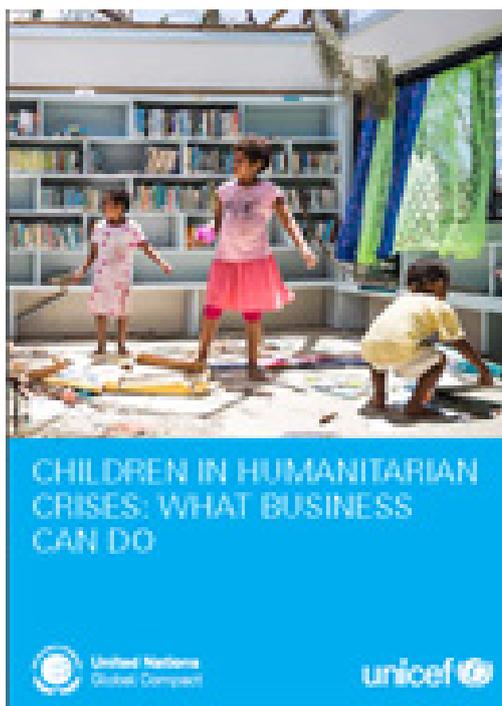
“This simulation exercise comes at an opportune time for Kenya and the East Africa region. The Ushahidi platform has been used in 160 countries around the world primarily in humanitarian and crisis response and we welcome the opportunity to use the expertise we have gathered across the world to strengthen our systems in Kenya,”
Mr. Daudi Were, Ushahidi

PROMOTING HUMANITARIAN PRINCIPLED ACTION

Raising awareness among local and multinational business partners on needs, humanitarian and child protection principles and best practice approaches, the HPPP invited UNICEF to launch the ‘*Guidance Note on the Role of Business for Children in Crisis*’ in East Africa for business audience during the HPPP meeting. The guidance explains the impact of humanitarian crisis on children and business and builds a business case for investing in children. Children make up half of the world’s displaced population. There are 250 million children living in countries affected by conflict, 30 million forcibly displaced and 500 million others at risk of flooding. Violence, psychosocial trauma, child marriage and abduction are risks children experience. Other direct impacts include child labor, violence and abuse and separation from families.

Business case for investment in children:

- ✓ Investing in Children is good business: reducing operational risks, alleviating human suffering, developing the talent for tomorrow and building a more sustainable future, among others are all areas forming a good business case for investing in children.
- ✓ Businesses have a role in each stage of the humanitarian response cycle; risk reduction, response and recovery.
- ✓ Business has much to contribute in terms of technology, innovation, cash, in kind contributions, advocacy, public policy engagement and communication.



THINKING AHEAD FOR THE HPPP

Workplan 2017

1. Mobilizing business for Kenya - post-election coordination in humanitarian action, if required.
2. Bringing Uganda online and Tanzania to be part officially of HPPP mobilization meetings
3. Finalize HPPP Charter and the Trust Fund - and subscriptions/ or financial contribution model from members
4. Resource mobilization for further online mapping of actors in East Africa - more countries online
5. Host EA HPPP summit to effectively engage more interested members
6. Develop humanitarian-business training curriculum module for business engagement in disaster contexts
7. Publication on best practice collaboration/ case study of HPPP members’ in humanitarian action

EA HPPP’S CHAIR

Equity Bank is chair of the EA HPPP for a period of one year. UNOCHA and World Vision is currently providing secretariat support to the platform.



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